

## COLLABORATION

- Share innovative resources to move the industry forward.
  - Share information with the industry without giving up a strategic advantage.
  - Recognize the need for data transparency & work to solve deficiencies.

SPEED

- Efficient site operations.
- There is too much waste in our current process and practices.
- In the need for speed, not allowing time or fee to innovate or iterate during design.

## DEFINE SUCCESS

- Is success tied to making the industry progress or by making money and the profile of projects that you complete?
- Set performance guarantees with incentives or penalties
- Procure services of quality, not always lowest cost.

INNOVATE

- Acceptance of new ways of doing.
- Create a space for team members to think
- Transform a production based business model to better fit an innovation economy.

# HOW MIGHT WE CREATE A TRANSFORMATION IN THE DESIGN AND CONSTRUCTION INDUSTRY?

## RISK MANAGEMENT

- Remove/reduce entitlement risk for developers.
- Who owns risk? How do we share risk?
- How can we reduce risk by sharing more?

TALENT

- How to keep young people in the industry.
- How might we integrate new skills into the AEC industry to solve our current challenges?
- How do we bring amazing talent into the AEC industry at the rate the technology industry recruits amazing talent?

## REGULATION

- Unfunded mandates for healthcare construction (seismic/OSHPOD - regulatory agency)
  - How can we change/update building codes to support new design and construction methods?
- How to get permits faster?

CULTURE

- How to universally change culture of litigation?
- How do we change public opinion to invest in sustainable buildings?